

Plenary Sessions

Backward Design: Focus on What Students Need to Learn, and The Teaching Will Follow

PRESENTER: Douglas A. Wilson

Active Learning – Engaging Students to Infinity and Beyond: Implementing Active Learning In-Person and Online

Description: There is plenty of evidence in the literature that suggests engaging students using active learning can lead to an increase in student success. However, not all active learning strategies are created equally. Participants in this hands-on, interactive session will learn how to implement research-based active learning strategies that will not only engage their students but also align with their course learning outcomes.

PRESENTER: William Torres

The Inaugural 2020 Join the Discussion! “How to be an Antiracist” by Ibram X. Kendi

At the 2020 TLC Colloquium, we will initiate a new annual session called *Join the Discussion*. This new session format will provide the opportunity for participants to discuss a current issue that affects the university learning environment. The session facilitators will lead a current topic discussion based on suggested preconference reading or other prework. Whether or not the prework is completed, all conference attendees are encouraged to participate in the discussion.

Description: Join us to discuss the book “How to be an Antiracist” by Ibram X. Kendi. This important conversation will be about how we, as accounting faculty, can help to remove racism in our classes, our departments, and our institutions. It is not enough to say that we are not racist; we need to actively be antiracists to help to bring equality to accounting. Read the book before the session if you can – but you can attend the session even if you have not read it.

MODERATORS: Tracie Miller-Nobles, Sandria Stephenson, Wendy Tietz

Developing an Organized Learning Framework

Description: To build a solid understanding of any discipline, the learning sciences discuss the importance of helping learners form a mental image (or framework) of the topics they are studying. This session will focus on how we can help students create an organized learning framework in financial accounting, although the concepts discussed can easily be applied to other areas.

PRESENTER: Wayne Thomas

MODERATOR: Angela Wheeler Spencer

Teaching Sessions

Concurrent Session #1: EdTalks: Getting Students to the “A-HA” Learning Moments

Description: During this session, presenters will provide a successful teaching strategy that improves students understanding or learning? They will share the teaching methods, assignments, activities that lead students to the “A-HA” moments in learning.

PANELIST – Denise Probert, Mary Stone, Cynthia E. Bolt, Julie Ravenscraft, Susan K. Wolcott, Karen Congo Farmer

MODERATOR: Gail Hoover King

Concurrent Session #2: Online Student Engagement Workshop

Description: How do we keep students engaged when they are not in the classroom? In this session, the facilitator will share their experiences and help participants develop online activities, assignments, and teaching methods that engage students in the learning. Bring your ideas and leave with teaching strategies and activities that will improve your online teaching and make your online course a success.

PANELIST – Mfon Akpan, Veronica Paz, Larry Stephens

MODERATOR: Karen Osterheld

Joint Session #3 Teaching Forum

Ever wondered what your colleagues are doing at their institutions? In this session, you will have the opportunity to hear pitches for teaching and research proposals describing research projects and teaching innovations.

MODERATORS: Gail Hoover King & Angela Wheeler Spencer

Concurrent Session #4 Accounting Education Teaching Dialogue Session: Join the Discussion!

Ever wondered what teaching innovations your colleagues are using at their institutions? In this session, you will

have the opportunity to review teaching strategies and projects while informally interacting with your colleagues to learn more about their work.

MODERATORS: Markus Ahrens, Gail Hoover King, Julia Ravenscraft, Cathy Scott, Alyssa Vowell

Concurrent Session #5 Forced into a Virtual Learning Environment - The Good, the Bad, and the Ugly!

Description: When COVID-19 unexpectedly forced us to convert our on-campus lecture courses into virtual classrooms, most of us had to drop everything, develop new course delivery methods, and learn many new technologies. This session will discuss and examine what worked well and what should be avoided in the future. Learn about the personal experiences of instructors who found a way to make this new mode of course delivery successfully work for themselves and their students. This interactive session will allow session participants to contribute to the discussion. The goal is for everyone to leave the session with new ideas to improve their virtual learning environment.

PANELIST: Markus Ahrens, Karen Braun, Karen Osterheld, Cathy Scott

MODERATOR: Markus Ahrens

Research Track Sessions

Concurrent Session #1: Academic Writing Workshop– The Teacher-Scholar Balance: Refining your Writing Processes and Projects

Become a better author by fine-tuning your writing skills. In this hands-on workshop, Dr. Steve Sherwood, director of the Williams L. Adams Center for Writing at TCU, will place a particular emphasis on strategies useful in overcoming common problems faced by writers of both academic and practitioner scholarship.

SPEAKER: Steve Sherwood

MODERATOR: Julia Frink & Angela Wheeler Spencer

Concurrent Session #2: Writing for Professionals: Practitioner-Focused Scholarship

Discover publication opportunities beyond academic journals. Learn from the editors of practitioner-focused publications as they describe the publication process and contrast how their publications differ from scholarly journals. Panelists will also discuss steps to increase your chances for success.

PANELIST –

Michael Cohn & Dan Hood – Accounting Today

Courtney Vien – Journal of Accountancy

Christopher Dowsett – Strategic Finance & Management Accounting Quarterly

Richard Kravitz – The CPA Journal

MODERATOR: Kimberly Swanson Church & Angela Wheeler Spencer

Joint Session #3 Research Forum

Ever wondered what your colleagues are doing at their institutions? In this session, you will have the opportunity to hear pitches for teaching and research proposals describing research projects and teaching innovations.

MODERATORS: Gail Hoover King & Angela Wheeler Spencer

Concurrent Session #4: Accounting Education Research Dialogue Session: Join the Discussion!

Interested in learning what your colleagues are researching? In this session, research pitches and short research presentations will be followed by in-depth group discussions led by experienced authors.

MODERATORS: Kevin Brown, Megan Hess, Debbie Snyder, Kimberly Swanson Church & Angela Wheeler Spencer

Concurrent Session #5: Getting Past Pain Points: Addressing Common Publication-Process Problems

Panelists representing a variety of accounting education research journals will address common “pain points” that arise during the publication process and offer solutions to work through these.

PANELIST:

Alan Sangster – Accounting Education: An International Journal

Thomas Calderon – Advances in Accounting Education

Elizabeth Almer – Issues in Accounting Education

Natalie Churyk – Journal of Accounting Education

MODERATOR: Kimberly Swanson Church & Angela Wheeler Spencer